

TASTE OF LIBERIA

A NEXTAINMENT, LLC PRODUCTION



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TASTE OF LIBERIA™ 2018
2nd Annual Liberian Food & Cultural Festival
Saturday, September 8th 2018



[CLICK HERE FOR PRELIMINARY EVENTS PROGRAM GUIDE](#)

[NEXTAINMENT, LLC](#)

Phone: 612-460-5795

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TASTE OF LIBERIA™ Community Sponsorship Summary

In return for community sponsorship, Taste of Liberia 2018 will provide the following benefits to our community sponsors depending on sponsorship levels:

Public Service Announcements and live broadcast

Major sponsors included in all live broadcasts and public service announcements sent to all area radio and cable stations.

Publicity

Major sponsors will have the opportunity to participate and design major publicity campaigns for Taste of Liberia 2018.

25,000+ HTML Emails and Flyers

Major sponsors and their logos and web link will be included in all HTML Email campaigns and on promotional flyers.

Print Advertisements

Major sponsors and their logos will be included in all **Full Page Color Ads**.

Thank you from the Stage

Major sponsors will receive special acknowledgment from the stage as an Taste of Liberia 2018 sponsor.

Web site Listing

Banner Ad and logo linked to sponsors website from [Taste of Liberia.com](http://TasteofLiberia.com) (official festival website) as well as in the [Liberian Marketplace](http://LiberianMarketplace) on [Taste of Liberia.com](http://TasteofLiberia.com).

Event Promotions

Major sponsors will receive logo recognition on all promotional print pieces created for the festival, ex. T-Shirts, souvenirs, etc...

Press Releases

Major sponsors will be included in all press releases to all major media outlets in state and nationally.

Banner Signage

Banner signage at the event stages and the event is available depending on sponsorship level.

VIP Tickets

All our sponsors will receive VIP Tickets to access VIP tent and festival gala(s).

Vendor Booth

All our sponsors will receive a FREE booth space to exhibit, promote, or sell their products and services.

Ads and Sponsorship Deadlines:

June 15th for July Ads

July 15th for August Ads

August 15th for September Ads

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THANK YOU FOR ALL YOUR SUPPORT!
Sponsorship Opportunities
(Please see chart below for a complete list of sponsorship benefits)

Presenting Sponsor

\$15,000 Sponsorship Commitment

- Sponsor is free to use "**Official Presenting Sponsor of Taste of Liberia 2018**" tagline on any advertising
- Sponsor will have **exclusive rights in their industry category**
- Sponsors included in all public service announcements that are sent to all area radio and cable stations
- **Naming rights on one special event (For ex. Health fair, Job fair, Financial literacy workshops, etc...)**
- **Special opportunity for live radio broadcast interview**
- Logo Treatment on [Taste of Liberia.com](http://TasteofLiberia.com) and web link will be included in all HTML Email campaigns, promotional flyers, & T-Shirts
- Logo Treatment in all **Full Page Color Ads through August 2018** in print sponsors
- Complimentary booth @ event (Premiere location of sponsor's choosing)
- Sponsor will receive 10 VIP Tickets to access VIP tent and festival gala(s)

Gold Sponsor

\$10,000 Sponsorship Commitment

- Sponsor is free to use "**Official Sponsor of Taste of Liberia 2018**" tagline on any advertising
- Sponsors included in all public service announcements that are sent to all area radio and cable stations
- **Special opportunity for live radio broadcast interview**
- Logo Treatment on [Taste of Liberia.com](http://TasteofLiberia.com) and web link will be included in all HTML Email campaigns, promotional flyers, & T-Shirts
- Logo Treatment in all **Full Page Color Ads through August 2018** in print sponsors
- Logo Treatment on Festival banner signage
- Complimentary booth @ event (Premiere location of sponsor's choosing)
- Sponsor will receive 5 VIP Tickets to access VIP tent and festival gala(s)

Silver Sponsor

\$7,500 Sponsorship Commitment

- Sponsor is free to use "**Community Supporter of Taste of Liberia 2018**" tagline on any advertising
- **Special opportunity for live radio broadcast interview**
- Logo Treatment on [Taste of Liberia.com](http://TasteofLiberia.com) and web link will be included in all HTML Email campaigns, promotional flyers, & T-Shirts
- Mentioned in all **Full Page Color Ads through August 2018** in print sponsors
- Logo Treatment on Festival banner signage
- Complimentary booth @ event (Premiere location of sponsor's choosing)
- Sponsor will receive 3 VIP Tickets to access VIP tent and festival gala(s)

Bronze Sponsor

\$5,000 Sponsorship Commitment

- Sponsor is free to use "**Community Supporter of Taste of Liberia 2018**" tagline on any advertising
- **Special opportunity for live radio broadcast interview**
- Mentioned in all **Full Page Color Ads through August 2018** in print sponsors
- Logo Treatment on [Taste of Liberia.com](http://TasteofLiberia.com) and web link will be included in all HTML Email campaigns, promotional flyers, & T-Shirts
- Logo Treatment in Festival banner
- Complimentary booth @ event
- Sponsor will receive 3 VIP Tickets to access VIP tent and festival gala(s)

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Supporting Sponsor

\$3,500

- Sponsor is free to use "**Supporter of Taste of Liberia 2018**" tagline on any advertising
- Mentioned in all **Full Page Color Ads through August 2018** in print sponsors
- Logo Treatment on [Taste of Liberia.com](http://TasteofLiberia.com) and web link will be included in all HTML Email campaigns, promotional flyers, & T-Shirts
- Complimentary booth @ event
- Sponsor will receive 2 VIP Tickets to access VIP tent and festival gala(s)

Small Business Sponsor

\$500

- Sponsor is free to use "**Supporter of Taste of Liberia 2018**" tagline on any advertising
- Complimentary booth @ event
- Sponsor will receive 1 VIP Tickets to access VIP tent and festival gala(s)

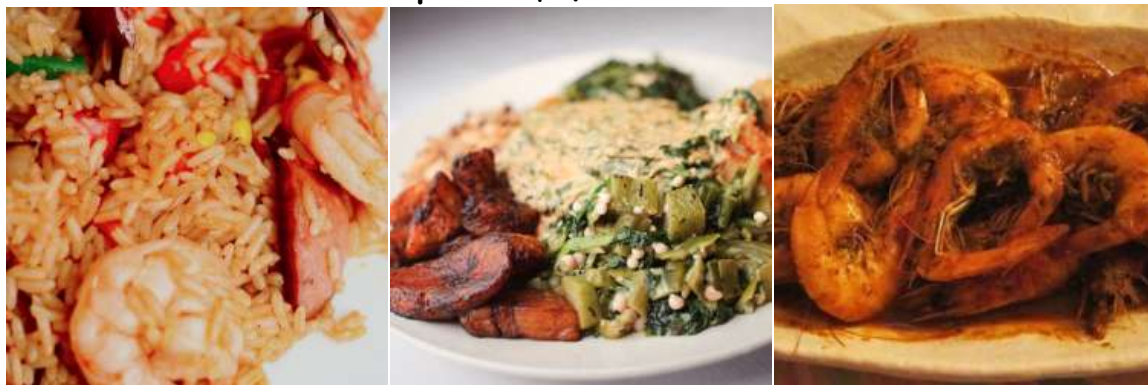
More Taste of Liberia Sponsorship Opportunities

Taste of Liberia™ Animated Short Movie Sponsor \$5,000

A high quality and engaging animated viral video that tells the history of Liberia and ties to the USA...will be featured on all our social media sites, included in all press releases, and on the festival's website.

- Sponsorship Thank You and Your ad featured before movie begins
- Included in banner on the stage
- Special marketing promotional opportunities
- Product placements and giveaways
- Announcements and Thank You from the stage
- Photo Opportunities

Taste of Liberia™ Food Sponsor \$3,500



This area will be set up with vendors selling authentic Liberian foods and drinks that can be traced back to Liberia, USA, and the Caribbean.

- Naming rights (banner, press releases, etc...)
- Your banner at the food events
- Special marketing promotional opportunities
- Product placements and giveaways
- Announcements and Thank You from the stage
- Photo Opportunities

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Liberian Culture, Music, Fashion, and Hair Showcase: \$2,500



- Naming rights (banner, press releases, etc...)
- Your banner at the cultural showcase
- Special marketing promotional opportunities
- Product placements and giveaways
- Announcements and Thank You from the stage
- Photo Opportunities

Kidz Zone: \$1,500



- Naming rights (banner, press releases, etc...)
- Your banner in the Kidz Zone
- Special marketing promotional opportunities
- Product placements and giveaways
- Announcements and Thank You from the stage
- Photo Opportunities

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Special branded and produced showcases: \$1,500

-Branded events and tie-ins welcomed if appropriate (for ex. Educational fair, business expo, job fair, etc...)

NEXTAINMENT,LLC is the producer of TASTE OF LIBERIA™. We welcome the opportunity to work with all our sponsors, government agencies, community organizations, and the general public to make TASTE OF LIBERIA™ a very unique and worthwhile cultural festival in the USA and beyond. This festival highlights the many beautiful attributes of Liberian cuisine, culture, and potential as a cultural mega and destination location. If you have any questions, would like to perform, or would like to inquire about a media, corporate, non-profit sponsorships and/or vendor packages, please feel free to contact us at 612-460-5795 or email info@tasteofliberia.com

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