

# TASTE OF LIBERIA

A NEXTAINMENT, LLC PRODUCTION



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**TASTE OF LIBERIA™ 2019**  
**3rd Annual Liberian Food & Cultural Festival**  
**Saturday, September 7th 2019**



**[CLICK HERE FOR PRELIMINARY EVENTS PROGRAM GUIDE](#)**

Taste of Liberia  
Tel: 612-460-5795

Web: <https://www.tasteofliberia.com>

Email: [Info@tasteofliberia.com](mailto:Info@tasteofliberia.com)

Like us on Facebook! --- <http://www.Facebook.com/tasteofliberiausa>

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## **TASTE OF LIBERIA™ Community Sponsorship Summary**

In return for community sponsorship, Taste of Liberia 2019 will provide the following benefits to our community sponsors depending on sponsorship levels:

### **Public Service Announcements and live broadcast**

Major sponsors included in all live broadcasts and public service announcements sent to all area radio and cable stations.

### **Publicity**

Major sponsors will have the opportunity to participate and design major publicity campaigns for Taste of Liberia 2019.

### **25,000+ HTML Emails and Flyers**

Major sponsors and their logos and web link will be included in all HTML Email campaigns and on promotional flyers.

### **Print Advertisements**

Major sponsors and their logos will be included in all **Full Page Color Ads**.

### **Thank you from the Stage**

Major sponsors will receive special acknowledgment from the stage as an Taste of Liberia 2019 sponsor.

### **Web site Listing**

Banner Ad and logo linked to sponsors website from [Taste of Liberia.com](http://TasteofLiberia.com) (official festival website) as well as in the [Liberian Marketplace](http://LiberianMarketplace.com) on [Taste of Liberia.com](http://TasteofLiberia.com).

### **Event Promotions**

Major sponsors will receive logo recognition on all promotional print pieces created for the festival, ex. T-Shirts, souvenirs, etc...

### **Press Releases**

Major sponsors will be included in all press releases to all major media outlets in state and nationally.

### **Banner Signage**

Banner signage at the event stages and the event is available depending on sponsorship level.

### **VIP Tickets**

All our sponsors will receive VIP Tickets to access VIP tent and festival gala(s).

### **Vendor Booth**

All our sponsors will receive a FREE booth space to exhibit, promote, or sell their products and services.

### **Ads and Sponsorship Deadlines:**

June 15th for July Ads

July 15th for August Ads

August 15th for September Ads

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## Sponsorship Opportunities

(Please see chart below for a complete list of sponsorship benefits)

### Presenting Sponsor

#### \$15,000 Sponsorship Commitment

- Sponsor is free to use "**Official Presenting Sponsor of Taste of Liberia 2019**" tagline on any advertising
- Sponsor will have **exclusive rights in their industry category**
- Sponsors included in all public service announcements that are sent to all area radio and cable stations
- **Naming rights on one special event (For ex. Health fair, Job fair, Financial literacy workshops, etc...)**
- **Special opportunity for live radio broadcast interview**
- Logo Treatment on [Taste of Liberia.com](http://TasteofLiberia.com) and web link will be included in all HTML Email campaigns, promotional flyers, & T-Shirts
- Logo Treatment in all **Full Page Color Ads through August 2019** in print sponsors
- Complimentary booth @ event (Premiere location of sponsor's choosing)
- Sponsor will receive 10 VIP Tickets to access VIP tent and festival gala(s)

### Gold Sponsor

#### \$10,000 Sponsorship Commitment

- Sponsor is free to use "**Official Sponsor of Taste of Liberia 2019**" tagline on any advertising
- Sponsors included in all public service announcements that are sent to all area radio and cable stations
- **Special opportunity for live radio broadcast interview**
- Logo Treatment on [Taste of Liberia.com](http://TasteofLiberia.com) and web link will be included in all HTML Email campaigns, promotional flyers, & T-Shirts
- Logo Treatment in all **Full Page Color Ads through August 2019** in print sponsors
- Logo Treatment on Festival banner signage
- Complimentary booth @ event (Premiere location of sponsor's choosing)
- Sponsor will receive 5 VIP Tickets to access VIP tent and festival gala(s)

### Silver Sponsor

#### \$7,500 Sponsorship Commitment

- Sponsor is free to use "**Community Supporter of Taste of Liberia 2019**" tagline on any advertising
- **Special opportunity for live radio broadcast interview**
- Logo Treatment on [Taste of Liberia.com](http://TasteofLiberia.com) and web link will be included in all HTML Email campaigns, promotional flyers, & T-Shirts
- Mentioned in all **Full Page Color Ads through August 2019** in print sponsors
- Logo Treatment on Festival banner signage
- Complimentary booth @ event (Premiere location of sponsor's choosing)
- Sponsor will receive 6 VIP Tickets to access VIP tent and festival gala(s)

### Bronze Sponsor

#### \$5,000 Sponsorship Commitment

- Sponsor is free to use "**Community Supporter of Taste of Liberia 2019**" tagline on any advertising
- **Special opportunity for live radio broadcast interview**
- Mentioned in all **Full Page Color Ads through August 2019** in print sponsors
- Logo Treatment on [Taste of Liberia.com](http://TasteofLiberia.com) and web link will be included in all HTML Email campaigns, promotional flyers, & T-Shirts
- Logo Treatment in Festival banner
- Complimentary booth @ event
- Sponsor will receive 6 VIP Tickets to access VIP tent and festival gala(s)

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### Supporting Sponsor

**\$3,500**

- Sponsor is free to use "**Supporter of Taste of Liberia 2019**" tagline on any advertising
- Mentioned in all **Full Page Color Ads through August 2019** in print sponsors
- Logo Treatment on [Taste of Liberia.com](http://TasteofLiberia.com) and web link will be included in all HTML Email campaigns, promotional flyers, & T-Shirts
- Complimentary booth @ event
- Sponsor will receive 2 VIP Tickets to access VIP tent and festival gala(s)

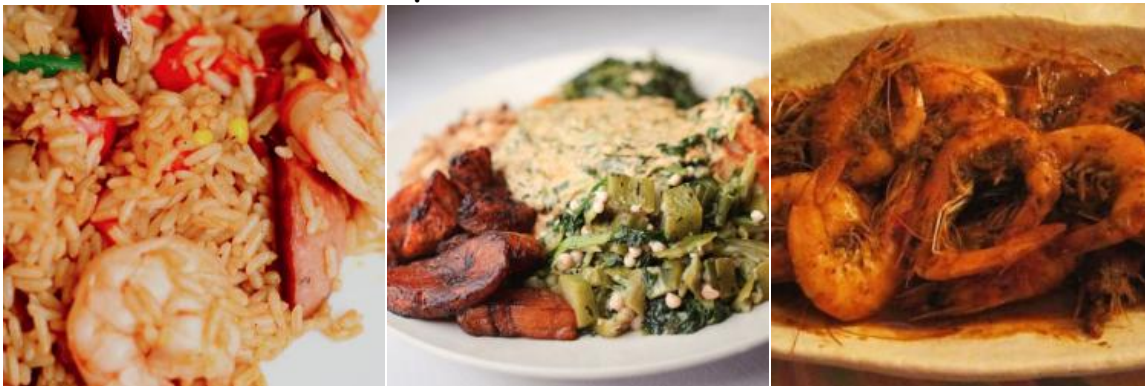
### Gala Event Table Sponsor

**\$600**

- Sponsor is free to use "**Supporter of Taste of Liberia 2019**" tagline on any advertising
- Complimentary booth @ event
- Sponsor will receive 6 VIP Tickets to access VIP tent and festival gala(s)

## More Taste of Liberia Sponsorship Opportunities

### Taste of Liberia™ Food Sponsor \$3,500



This area will be set up with vendors selling authentic Liberian foods and drinks that can be traced back to Liberia, USA, and the Caribbean.

- Naming rights (banner, press releases, etc...)
- Your banner at the food events
- Special marketing promotional opportunities
- Product placements and giveaways
- Announcements and Thank You from the stage
- Photo Opportunities

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## Liberian Culture, Music, Fashion, and Hair Showcase: \$2,500



- Naming rights (banner, press releases, etc...)
- Your banner at the cultural showcase
- Special marketing promotional opportunities
- Product placements and giveaways
- Announcements and Thank You from the stage
- Photo Opportunities

## Kidz Zone: \$1,500



- Naming rights (banner, press releases, etc...)
- Your banner in the Kidz Zone
- Special marketing promotional opportunities
- Product placements and giveaways
- Announcements and Thank You from the stage
- Photo Opportunities

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## **Special branded and produced showcases: \$1,500**

-Branded events and tie-ins welcomed if appropriate (for ex. Educational fair, business expo, job fair, etc...)

NEXTAINMENT,LLC is the producer of TASTE OF LIBERIA™. We welcome the opportunity to work with all our sponsors, government agencies, community organizations, and the general public to make TASTE OF LIBERIA™ a very unique and worthwhile cultural festival in the USA and beyond. This festival highlights the many beautiful attributes of Liberian cuisine, culture, and potential as a cultural mega and destination location. If you have any questions, would like to perform, or would like to inquire about a media, corporate, non-profit sponsorships and/or vendor packages, please feel free to contact us at 612-460-5795 or email [info@tasteofliberia.com](mailto:info@tasteofliberia.com)

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